Easire®
Software

Ready to use software for Multi-Touch Experiences and Object Recognition

Easire® Software

Whether it is with dynamic bubbles, haptic objects, or a digital magnifier –
offer a new way of experiencing and grasping your content.

Easire® Bubbles
The digital aquarium

Users discover playfully your content in an intuitive interface of floating bubbles.
Simply integrate your entire content with various extensions.

Easire® Elements
Digital content made tangible

Object recognition in action.
Experience your content haptically
with **Easire®** Elements. Maintaining
the contents is simple and efficient
and completely in your hands.

Easire® Magnify
The digital magnifier

Surprise users with **Easire®** Magnify: a stunning new approach to browse through your collections and intuitively zoom in and discover details never seen before in your ultra-high-resolution images.

How it works

Our **Easire®** software offers various templates to transform your content into dynamic multi-touch applications in a fast and easy way. Insert your texts, images, videos, pdf files, and much more into our **Easire®** Cloud CMS – within your web browser. Launch the application on your multi-touch display with the **Easire®** Player. You are always up to date, as your content is automatically synched with the **Easire®** Cloud CMS.

Easire® Cloud CMS
Content Management System with a data structure tailored to your personal Easire® application

Easire® Player
Easire® applications can be easily installed, updated, and launched with the Easire® Player

The following modules are included with every Easire® application:

Text
Various formatting options in many languages (UTF-16 support)

Video
Integrated video player for a intuitive interaction with multiple videos simultaneously

Image
High resolution presentation of your images

PDF
Let users explore your PDF documents with high-resolution rendering even at the largest scale

Background
Bored of static backgrounds? Make it interactive with our generative triangles background

Fit your **Easire®** application to your needs with the following modules

Content

PowerPoint
Reuse your existing content and display PowerPoint® presentations

Maps
Show geo referenced locations on maps, such as subsidiaries or event locations that you can provide easily in the Easire® Cloud CMS

E-Mail
Simply send important information directly to your customers and generate leads

Social Media Feeds
Integrate news from social media networks

Website
Display your website directly within the application. Let your users input contact forms and search for your products

Interactive HTML5
Make your existing HTML5 content available offline

Features

Additional Language
Make your content available in additional languages

Analytics
Analyze the user behavior of your Easire® applications

Multi-Display Support
Multiply the effect of your Easire® application by filling additional displays

Multi-Channel Audio
Play multiple videos with sound simultaneously and attribute the audio according the its position to the next headphone or loudspeaker

Audio-Feedback
Create sound effects for user interactions, such as opening or closing a window or switching between contents

Games

Pung
The popular game that entertains everybody

Puzzle
Provide playful access to your content

Quiz
Create a quiz to engage your customers. Simply highlight specific information and facts about your products and organization

Do you need even more functionality? Our many modules add more features and additional types of content to your **Easire®** application. If you are still missing something – get in touch! Besides our standard offerings, we offer individual solutions tailored to your needs.

interactive scape

Technical specifications are subject to change without notice.

02/2018